

Air India unveils new domestic In-flight menu; Offers a redefined gourmet experience

National, October 3, 2022: Air India, India's leading airline and a Star Alliance member, has unveiled a specially curated menu for its domestic passengers with effect from October 1 to coincide with the onset of festive season. The new Air India in-flight menu, featuring an assortment of gourmet meals, trendy appetizers and decadent desserts, showcases India's locally sourced culinary influence. The menu also incorporates exquisite renditions of regional specialties from the kitchens and streets all around the world to satiate the global palate. At the same time, utmost attention will be paid to ensure that the array of delicacies are healthy and stay hygienic, right from the kitchen to the tray-table. Customers of Air India can select their preferred meal choice at the time of booking on www.airindia.in.

The new menu includes an extensive selection of scrumptious hot meals, irresistible desserts, and refreshing beverages including fresh juices and smoothies. Every meal is prepared as per the utmost standards of sanitation and quality. On board, passengers from business class can look forward to buttery and flaky croissant, sugar-free dark chocolate oatmeal muffin, cheese and truffle oil scrambled egg with chives, mustard cream coated chicken sausage etc. along with Indian dishes such as aloo parantha, medu vada and podi idly for breakfast, followed by fish curry, chicken chettinad, potato podimas etc. for lunch. The airline will be serving chicken 65, grilled sliced pesto chicken sandwich, Mumbai batata wada for high-tea.

Economy class customers will be delighted by a selection of cheese mushroom omelette, dry jeera aloo wedges, garlic tossed spinach and corn for breakfast, followed by palatable vegetable biryani, malabar chicken curry, and mixed vegetable poriyal for lunch. The passengers will enjoy vegetable fried noodles, chilli chicken, and blueberry vanilla pastry, coffee truffle slice for high-tea.

Commenting on the new menu, Mr. Sandeep Verma, Head of Inflight Services, Air India said, "The new domestic in-flight menu has been carefully selected by top chefs to blend rich and flavourful Indian cuisine with contemporary International meal options. The new menu choices have been curated to ensure that the flyers enjoy a gourmet meal with emphasis on health and well-being. With several festivals approaching, the new menu offers choices that bring together culinary excellence from different parts of the world. We are excited to roll out this new menu on domestic routes, and are hard at work preparing a revamp of the international menu as well."

For more information, please visit: www.airindia.in.

About Air India:

Founded by the legendary JRD Tata, Air India pioneered India's aviation sector. Since its first flight on October 15, 1932, Air India has an extensive domestic network and has spread its wings beyond to become a major international airline with a network across USA, Canada, UK, Europe, Far-East, South-East Asia, Australia and the Gulf. Air India is a member of Star Alliance, the largest global airline consortium. After 69 years as a Government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January 2022. The present management at Air India is driving the five year transformation roadmap under the aegis of Vihaan.Al to establish itself as a world-class global airline with an Indian heart.

Vihaan.AI is Air India's transformational roadmap over five years with clear milestones. It will be focussing on dramatically growing both its network and fleet, developing a completely revamped



customer proposition, improving reliability and on-time performance. The airline will also be taking a leadership position in technology, sustainability, and innovation, while aggressively investing in the best industry talent. Vihaan. Al is aimed at putting Air India on a path to sustained growth, profitability and market leadership.

About the Tata Group:

Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The group operates in more than 100 countries across six continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'.

Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation, and art and culture. In 2020-21, the revenue of Tata companies, taken together, was \$103 billion (INR 7.7 trillion). These companies collectively employ over 800,000 people. Each Tata company or enterprise operates independently under the guidance and supervision of its own board of directors. There are 29 publicly-listed Tata enterprises with a combined market capitalisation of \$314 billion (INR 23.4 trillion) as on December 31, 2021. Companies include Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Tata Communications, Indian Hotels, Tata Digital and Tata Electronics.

Media Contact:

Air India	Adfactors PR
Aruna Gopalakrishnan/ Sameek Bhatacharya	Jatin Khattar / Supreet Ahuja
edca@airindia.com/ .bhatacharya@airindia.com	+91-9810751243 / +91-9999202252 <u>airindia@adfactorspr.com</u>